# **Ex08**

Introduction: As one of the BI tools, Power BI provides few Intelligence features

**Objective:** This exercise is to demonstrate and explain the following Power BI features

- Analytics
- Key Influencer
- Q&A

#### **Pre-requisites:**

- 1) Understand how to perform data loading from MS Excel
- 2) Know how to transformation data
- 3) Be able to construct Data Model
- 4) Familiar with Power BI Reporting

#### Steps:

#### Part-1: Prepare Data Workbook and create Data Model

- 1. This exercise will use the same data model created from Ex07. Just make a copy of Ex07.xlsx, the rename it as Ex08.xlsx.
- 2. Copy Ex07.pbix to Ex08.pbix.
- 3. Open Ex08.pbix, reassign the data source to Ex08.xlsx.
- 4. Empty "Bookmark" page and delete other report pages
- 5. Rename the empty "Bookmark" page as "Analytics".
- 6. Delete all bookmarks.
- 7. Delete all roles.
- 8. Following is the state report:

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#### Part-2: Prepare Report Pages

## Analytics

### Steps:

1. Add a Clustered Column Chart with properties:



3. While selecting the new chart, select "Add further analyses to your visual":



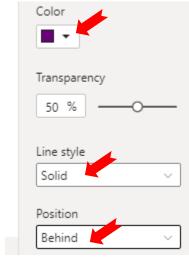
4. Add new "Average line":

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5. Change name to with name "Company Average":

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$\wedge$ Average	line	1			
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Measure					
Average of Basic Salary~					

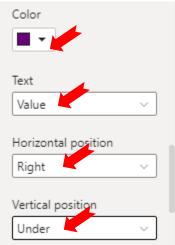
6. Set the following line properties:



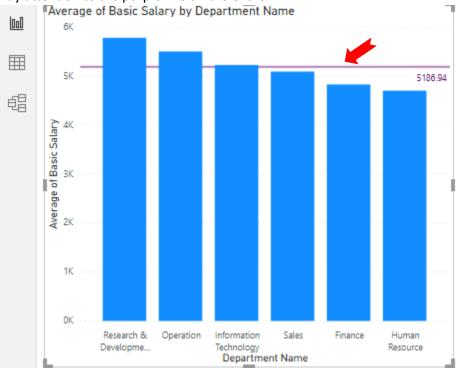
7. Turn on the Data Label:



8. Set the Data Label properties:



9. Pay attention to the purple line on the Chart:



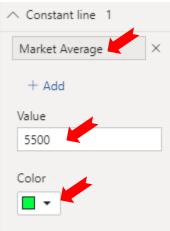
10. Under Analytics, collapse the "Average line 1":



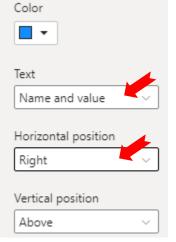
11. Expand the "Constant line" and select "Add":



#### 12. Set the line properties:



13. Turn on the Data Label and set properties:



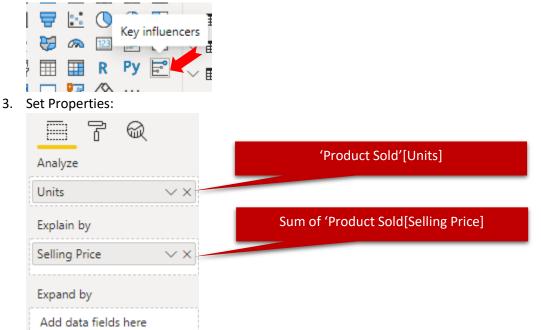
14. Pay attention to the green line on the chart:



# **Key Influencer**

### Steps:

- 1. Create a new Report Page with name "Key Influencer".
- 2. Add a new "Key Influencer" to the page:



4. Expand the Key Influencer, and set the dropdown to "Increase":

		A Back to report
F	指	Key influencers Top segments
	-11	What influences Units to Increase ?
		Whenthe average of Units increases by
		Selling Price goes down 5.04 2.21 Click this

5. Minimize the Key Influencer.

# Q & A

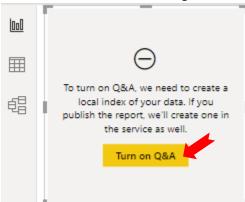
### Steps:

Notes: NLP (Natural language Processing) is one of the Key area of Artificial Intelligence.

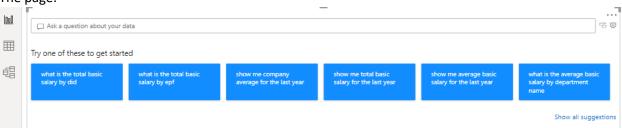
- 1. Create a new page with name "Q & A".
- 2. Add a new Q & A element:



3. Click "Turn on Q&A" and enlarge it:



4. The page:



#### 5. Try the following Questions:

•	
1	What is the average age of IT?
2	What is the average age of IT male?
3	Show the average salary by Departments
4	Show the average salary by gender in Pie
5	Who has the highest basic salary?
6	What is the name of the youngest employee?
7	Show employee names and age sorted by age in table
8	Show employee name and department name in table
9	Female employee name is having highest basic salary
10	Total basic salary for each race in clustered column chart